



**QVC**  $\frac{20}{25}$

Queensland Volunteering Conference

**20th and 21st March 2025**



**SPONSORSHIP GUIDE**

About

# THE EVENT

**The Queensland Volunteering Conference (QVC) is the largest official sector gathering in the state, attended by key volunteer managers and volunteer involving organisations from around Queensland and the country.**

Presented by Volunteering Queensland, the states' peak body for volunteering, the event is the perfect platform for you to showcase your commitment to Queensland communities and drive social change.

The conference theme for 2025 is INSPIRE. EMPOWER. IGNITE and will provide the framework for an expertly curated program of industry keynotes, panels and networking sessions designed to spark creativity, foster innovation, and encourage bold steps towards a better future for volunteering.

The QVC helps to bring together representatives for almost 3 million volunteers who comprise of an invisible workforce that rivals the number and contribution of Australia's private sector.

WHEN:

**20th - 21st**  
March 2025

WHERE:

State Library of Queensland  
Cultural Precinct  
Stanley Place, South Brisbane,  
QLD 4101



# The largest gathering of Queensland's volunteer leaders and organisations

**As an organisation that recognises the contribution of volunteering and aligns with its values, we invite you to partner with us in delivering the 2025 QVC.**

Through your partnership in this event, you will gain valuable exposure to a vast range of organisations in the not-for-profit sector whilst supporting the growth of communities throughout Queensland.

Conducted over 2 days, our conference program will provide inspiring, evidence-based and educational content delivered by national and

international speakers with unrivalled networking opportunities.

Attending delegates will include leaders and managers of volunteers, CEOs, volunteers, policy makers and professionals. Our delegates will participate in Brisbane, via our remote hub in Rockhampton and online. With a variety of delegate backgrounds, your organisation will have direct exposure to small, medium and large organisations, government agencies and departments, universities, private corporations and not-for-profits.

FROM DIVERSE SECTORS, SUCH AS:

SOCIAL SERVICES & COMMUNITY DEVELOPMENT

HEALTH

EDUCATION SERVICES

ARTS AND CULTURE

ENVIRONMENT AND CONSERVATION

TOURISM

SPORTS AND RECREATION



**INSPIRE, EMPOWER, IGNITE**

## SPONSORSHIP BENEFITS

- **Enhanced Visibility and Brand Recognition:**  
Elevate your brand's presence during the event through prominent features in conference materials, speaking engagements, and exhibition space.
- **Networking Advantages:**  
Build relationships with leaders, volunteers, and stakeholders across Queensland from various industries and sectors.
- **Shape Perceptions:**  
Create positive perceptions of your business, programs, products and services by showcasing your commitment to Queensland communities.
- **Engagement with a Purpose:**  
Participate in a dynamic event that champions innovation, empowers transformation, and inspires decisive initiatives encouraging bold action.

## SPONSORSHIP PACKAGES

There are three levels of sponsorship available (all prices GST inclusive)

<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>\$10,000</b>	<b>\$7,000</b>	<b>\$3,000</b>

## SPONSORSHIP INCLUSIONS

### GOLD SPONSOR

- Speaking opportunity in Conference Program/ Agenda
- Corporate pull-up banner in the Conference Area
- Attendee Gift/Bag with Giveaways (water bottle/cap/phone charger) and promotional material to be put on conference seats Day 1
- Sponsorship Recognition on Digital Screen indicating Sponsor Level at start of each day
- Corporate Video (1-2 minutes) to be played during break on both days
- Naming rights to Networking Function - Day 1 with a welcome speech
- Trade table in Exhibition Space to display, sell and distribute promotional material
- Naming rights to 1 x break or session
- Delegate attendance database containing email addresses for sponsor post-event marketing
- 6 x Complimentary tickets for staff, volunteers and clients
- Sponsor logo on QVC webpage
- Sponsor logo on QVC program booklet
- Sponsor advertisement banner included in monthly VQ newsletter
- Sponsor logo in QVC section of the monthly VQ newsletter
- 2 x Sponsor recognition posts on VQ social media

**VALUE: \$10,000**

## SPONSORSHIP INCLUSIONS

### SILVER SPONSOR

Corporate Pull-Up Banner in Conference Area

Sponsorship Recognition on Digital Screen indicating Sponsor Level at start of each day

Corporate Video (1-2 minutes) to be played during a break both days

Trade table in Exhibition Space to display, sell and distribute promotional material

4 x Complimentary tickets for staff, volunteers and clients

Sponsor logo on QVC webpage

Sponsor logo on QVC program booklet

Sponsor advertisement banner included in monthly VQ newsletter

Sponsor logo in QVC section of the monthly VQ newsletter

2 x Sponsor recognition posts on VQ social media

**VALUE: \$7,000**

## SPONSORSHIP INCLUSIONS

### BRONZE SPONSOR

Trade table in Exhibition Space to display, sell and distribute promotional material

2 x Complimentary tickets for staff, volunteers and clients

Sponsor logo on QVC webpage

Sponsor logo on QVC program booklet

Sponsor logo in QVC section of the monthly VQ newsletter

**VALUE: \$3,000**

# Join us in shaping the future of volunteering in Queensland.

Secure your sponsorship today. Please contact our Conference Team at [events@volunteeringqld.org.au](mailto:events@volunteeringqld.org.au) or visit [volunteeringqld.org.au](http://volunteeringqld.org.au) for more information.

We look forward to working with you to create a memorable and impactful event.

